



Jennifer Zimmerman
Chief Commercial Officer

Jennifer Zimmerman is the Chief Commercial Officer at AHF Products, where she has been a central figure in the company’s rapid expansion and brand development. Her journey with AHF began as General Counsel following the divestiture from Armstrong Flooring, and her leadership was pivotal in doubling the company’s customer base and spearheading key brand acquisitions.

Since transitioning into her role as Chief Commercial Officer in 2022, Zimmerman has overseen the growth of AHF’s portfolio to 14 brands, while reinforcing the company’s strong market position. A trailblazer in a traditionally male-dominated industry, she exemplifies what it means to lead with vision and resilience.