



John Sommers

Chief Product Officer

John Sommers serves as Chief Product Officer for AHF Products. He leads AHF's Product organization, bringing together Design, Product Management, Research and Development, Pricing, and Data Operations to drive innovation, strengthen customer value, and support the Company's long term growth strategy.

John joined AHF in November 2025 and played an important role in the successful startup of the Company's Cartersville rigid core manufacturing operation. Today, he works across the business to align product strategy, market insights, and operational execution, helping ensure AHF continues to deliver products that meet the evolving needs of customers and consumers.

With more than 30 years of leadership experience, John has built a career spanning product management, merchandising, manufacturing, sourcing, supply chain, and operations. Prior to joining AHF, he served as Senior Vice President of Product Management for Beacon Building Products. Earlier, he held leadership roles with Buildertrend and Mohawk Industries, where he served as President of the resilient flooring business. He also spent more than two decades with The Home Depot, including serving as Merchandising Vice President of Flooring.

In addition to his industry experience, John previously served as an Associate Professor at the University of North Georgia, teaching undergraduate marketing courses and sharing practical business insights with future business leaders.

John earned an MBA from Emory University's Goizueta Business School and holds a bachelor's degree in marketing from Marquette University.

John and his wife live in Gainesville, Georgia, where they manage a small farm. When he is not working, he enjoys restoring classic cars, spending time outdoors, and taking to the skies whenever he can.